The Effect of Relaxation of Entrance Restriction for Large Scale Retailers on SME's performance

-Evidence from Japanese Retail Census- $^{\Psi}$

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Abstract: In this paper, we quantify the effect of relaxation of entry restriction on productivity based on newly development establishment-level data in retailing industry. At first, we quantify the contribution of restructuring and reallocation caused by entry and exit to industry-level productivity growth. Especially we focus on the role of LSR entry. And we also shed light on the effect of Large Scale Retailers (hereinafter LSR) entry on Small Merchandise Enterprises (hereinafter SME) performance, and explore how LSR entry has an affect on small outlets.

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